



# WOMEN'S HEALTH EQUITY FORUM: Bridging Gaps in Funding, Research, and Care

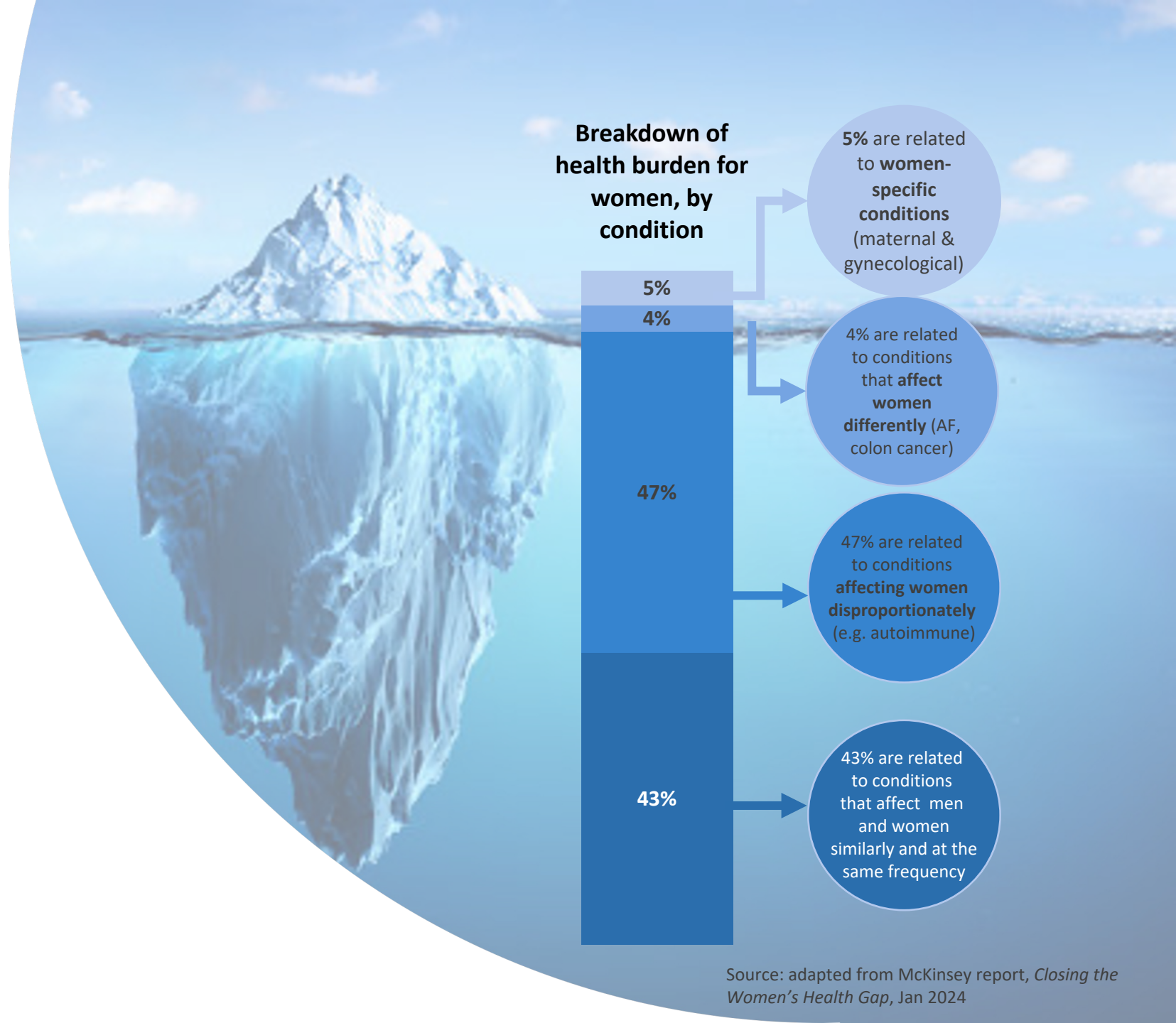
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 **RADICAL HEALTH  
FESTIVAL HELSINKI**



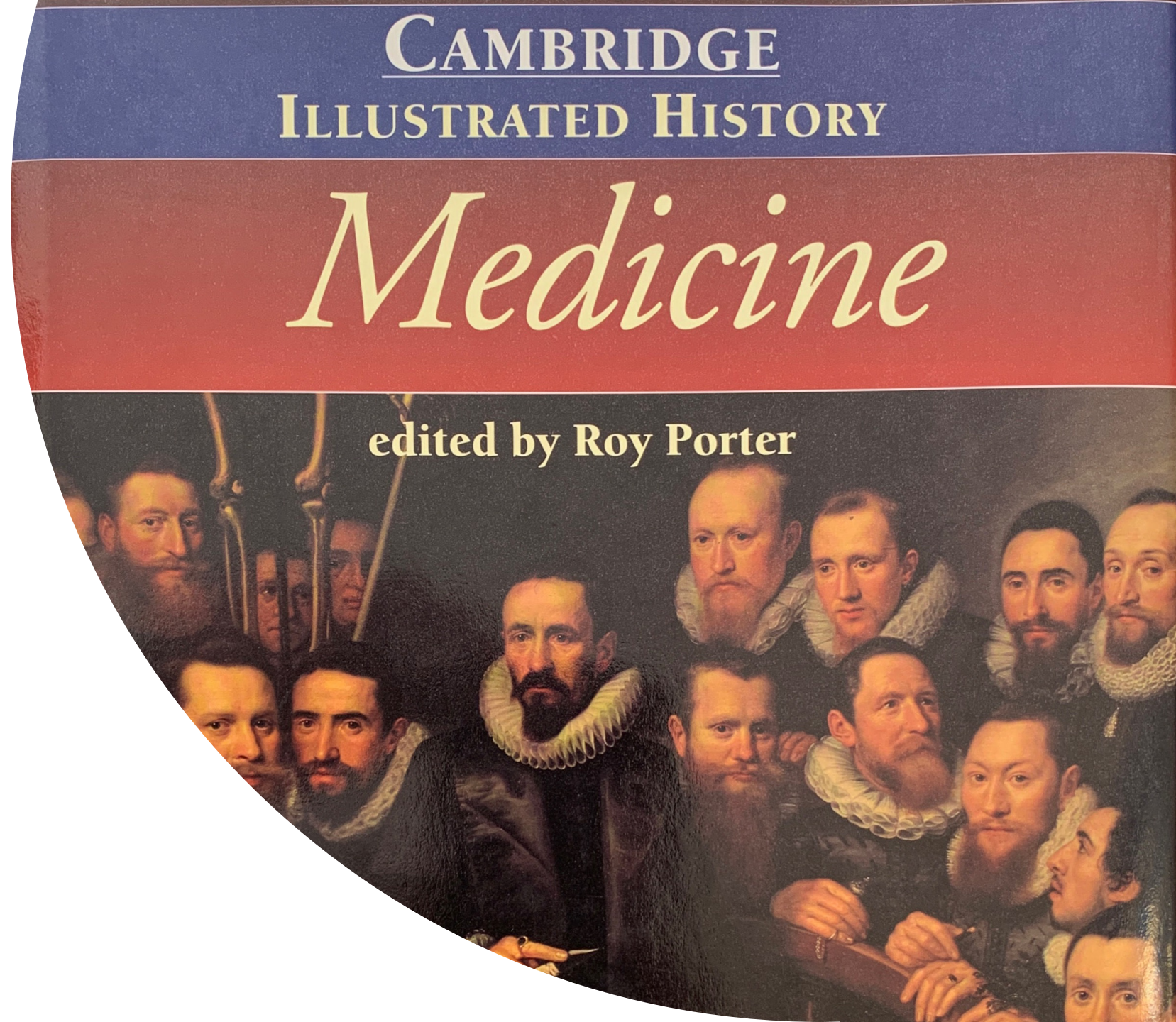
# The women health burden is way beyond the OB-GYN focus





## The 'by-default' male body

11% of the  
gendered images  
outside of  
urogenital sections  
in anatomy  
textbooks were of  
women





The 'bikini  
medicine'  
focusing only on  
the areas that  
visibly differ






**THERE ARE BIG  
HOLES IN THE STORY**

**...PARTIAL MEDICAL  
KNOWLEDGE**






**The  
Leicester  
Cough  
Questionnaire**  
19 QoL items,  
missing #1  
concern for  
women



# Women voices as patients dismissed

*Missing science:  
data collection*

A black and white photograph of a woman in profile, facing right. She has her eyes closed and is wearing a white, textured headband or towel wrapped around her head. Her hand is resting on her shoulder. The background is a soft, out-of-focus light blue.

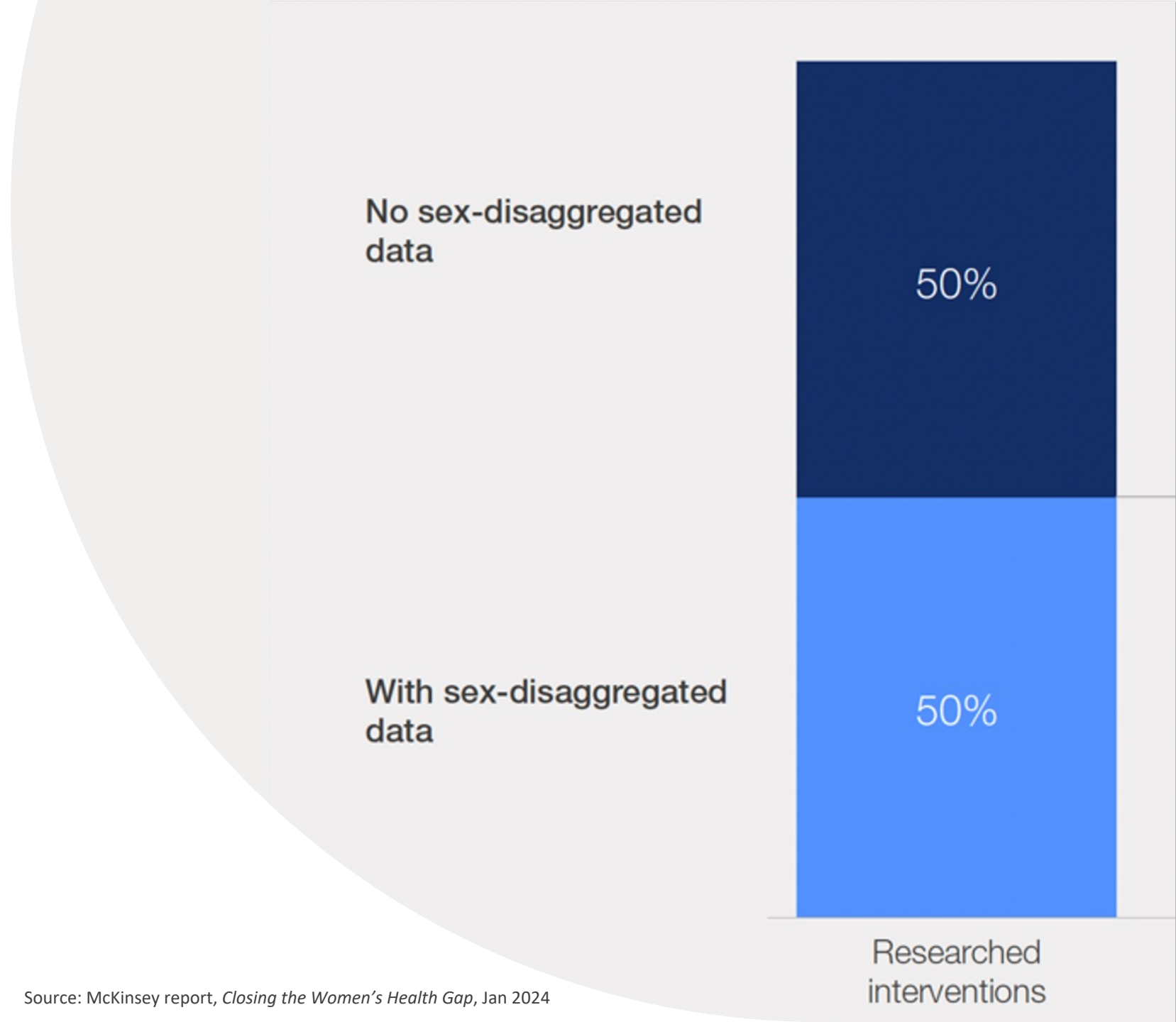
**22% of women have already felt dismissed by a HCP when talking about their experience or symptoms**

**Especially conditions predominantly affecting women**

**Fibromyalgia (51%)  
Reproductive condition (44%)  
Migraines (33%)**

# Women data not analysed

*Missing science:  
data analysis*





**But also women  
not seen**

...

**As HCPs**

Another truth from the Covid inquiry:  
women were being ignored over ill-fitting  
PPE long before the pandemic  
*Caroline Criado Perez*

NHS England denied there was a problem with unisex  
equipment. But it was well known that most neither fits nor  
protects female healthcare workers

**Female staff  
x2 as likely to  
fail the mask-fit  
test**



# WHERE DO WE GO FROM THERE?





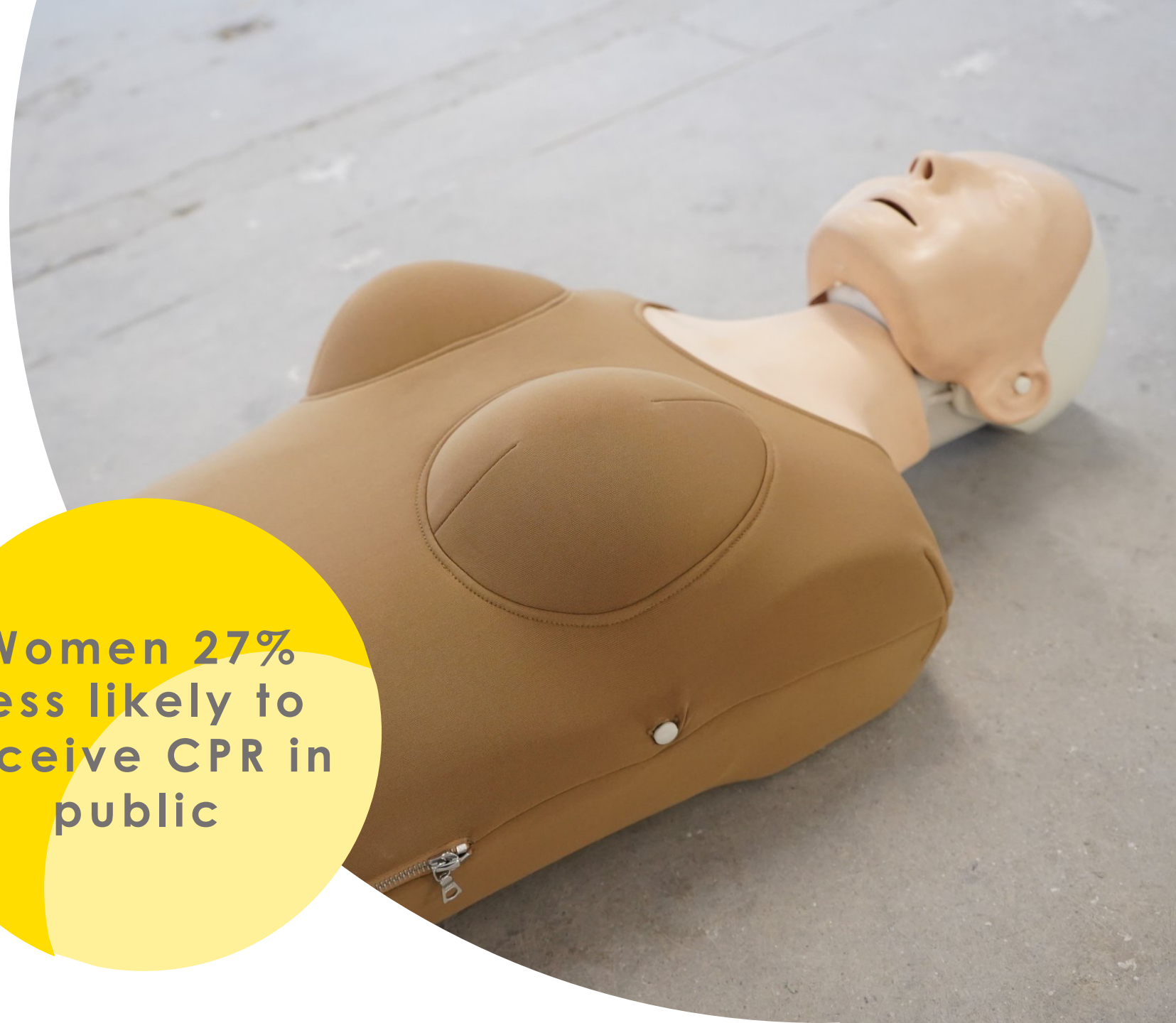
# More and better sex-specific data

1. Data pre-collection
2. Representation in data
3. Analysis with sex-disaggregated data



# Simple interventions with women- centric design

Women 27%  
less likely to  
receive CPR in  
public





**And everybody  
has a place to  
be part of the  
conversation**

# *Welcome to* **Miscarriage for Men**

*A little bit of help, when you need it most.*

ge happens for a number of reasons, none of which are yours or your partners fault. You are probably searching for answers but unfortunately, we do not have them.

What we do have is a support network of genuine guys who have experienced the same thing you are going through right now.

You are probably feeling lost, guilty, anguished, upset, depressed and a whole host of other emotions. It is a struggle to come to terms with what has happened. I would even go as far as saying you are probably be hiding all these behind a poker face in order to stay strong for your family.

?

What we can offer you in the direction of guidance, self help techniques to combat these feelings, life stories like your own, a chat function and many other helpful resources.

*to be OK*

**Women's health is  
about better  
questions, fewer  
blind spots, and  
better science**







For the forward-thinkers in health

STRATEGIC FORESIGHT ● INNOVATION ● PATIENT EXPERIENCE ●

Want to continue the conversation about key trends in women's health? Don't hesitate to reach out!

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LinkedIn  
QR code

DANKE!  
THANK YOU!  
MERCI!  
GRAZIE!  
GRACIAS!  
DANK JE WEL!

